



# BACK TO THE BRANDING

Celebrating Our Roots, Shaping Our Future.

Steele Canyon Golf Club

Saturday, October 3, 2026



## A Fundraising Event Benefiting Our East County YMCAs

Cameron Family YMCA, McGrath Family YMCA and John A. Davis Family YMCA

### The Branding Sponsorship Opportunities

By supporting The Branding: Celebrating Our Roots, Shaping our Future, you join a community committed to improving the lives of children and families in East County San Diego. All sponsorship benefits are negotiable and can be customized to your needs including payment plan options. Please contact Leonardo Leon, Development Manager, for more information at [lleon@ymcasd.org](mailto:lleon@ymcasd.org).

#### \$25,000 PRESENTING SPONSOR

- 30 tickets with preferred seating and premium champagne service
- Sponsor name or logo prominently featured at the event, in all pre-event publicity and event promotions
- Signage and recognition at the event
- Full page recognition in the event program
- Recognition on the event website
- Recognition from the emcee at the event

#### \$10,000 CHAMPION SPONSOR

- 20 tickets with preferred seating
- Sponsor recognition in all pre-event publicity and event promotions
- Signage and recognition at the event
- Full page recognition in the event program
- Recognition on the event website
- Recognition from the emcee at the event

#### \$5,000 HERO SPONSOR

- 12 tickets with preferred seating
- Sponsor recognition in all pre-event promotions
- Signage and recognition at the event
- Half page recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event

#### \$3,000 TABLE SPONSOR

- One table of 8 guests
- Signage and recognition at the event
- Recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event
- One bottle of premium wine

#### \$2,500 COMMUNITY SPONSOR

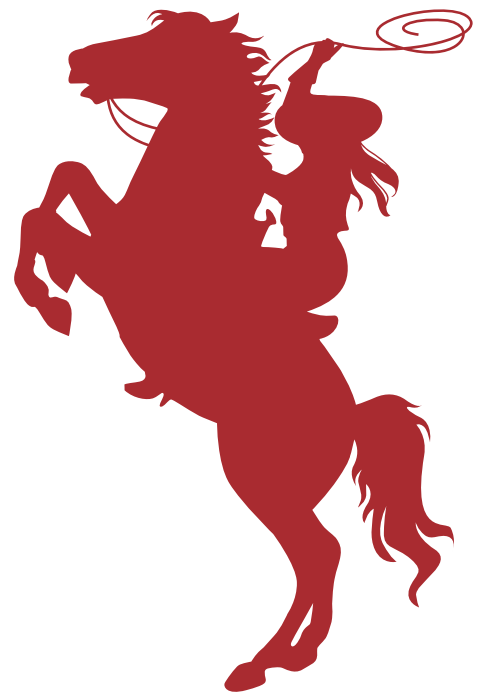
- 4 tickets to the event
- Signage and recognition at the event
- Recognition in event program
- Recognition on the event website
- Recognition from the emcee at the event

#### \$1,500 EVENT SPONSOR

- 2 tickets to the event
- Signage and recognition at the event
- Recognition in the event program
- Recognition on the event website

#### \$1,000 GIFT SPONSOR

- Signage and recognition at the event
- Recognition in the event program
- Recognition on the event website



[ymcasd.org/thebranding](http://ymcasd.org/thebranding)



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Yes! I would like to be a sponsor of The Branding: Celebrating Our Roots, Shaping our Future, at the following level:

- \$25,000 Presenting Sponsor
- \$10,000 Champion Sponsor
- \$5,000 Hero Sponsor
- \$3,000 Table Sponsor
- \$2,500 Community Sponsor
- \$1,500 Event Sponsor
- \$1,000 Gift Sponsor
- Other Amount \$ \_\_\_\_\_

My check for \$ \_\_\_\_\_ payable to the YMCA is enclosed.

Please charge \$ \_\_\_\_\_ to my  Visa  MC  Discover  American Express

Card Number: \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

Please print names exactly as they should appear in recognition pieces. A YMCA representative will contact you for your company logo or other printed materials, if needed.

Sponsorship form can be emailed to [lleon@ymcasd.org](mailto:lleon@ymcasd.org) or mailed to:  
The Branding, Cameron Family YMCA, 10123 Riverwalk Drive, Santee, CA 92071

[ymcasd.org/thebranding](http://ymcasd.org/thebranding)

