YMCA OF SAN DIEGO COUNTY
COMMUNITY WELL-BEING & BELONGING

the Y

WAVES OF IMPACT
2026 ANNUAL CAMPAIGN
MISSION VALLEY YMCA

MISSION: We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith–based heritage.

VISION: To be the catalyst to transform lives and communities.

The Annual Campaign moves our mission forward
TO ENSURE ACCESS FOR ALL.

OUR IMPACT

Our Y impacted the lives of

48,168
individuals.

COMMUNITY NEED

$430,000 to provide equitable access to
YMCA memberships, programs, and services.

KEY STRATEGIC PRIORITIES

HEALTH EQUITY

MENTAL HEALTH

POSITIVE YOUTH DEVELOPMENT

TESTIMONIAL

Erica "Ric" Hockenhull's journey is nothing short of inspiring. An endurance athlete at heart, Erica was diagnosed with breast cancer in 2023, a challenge that could have derailed her passion for pushing boundaries. Instead, she found strength and support through the YMCA and LIVESTRONG program. With the guidance of Y staff and the encouragement of her LIVESTRONG community, Erica not only regained her confidence and physical strength but set her sights on an ambitious goal: completing a 50k endurance hike after treatment. With determination and support, she achieved it — and now proudly says the Y has helped change her life.

CREATING HEALTH EQUITY

547
seniors

received financial assistance, creating a sense of belonging and combating senior isolation.

SUPPORTING MENTAL HEALTH

1 in 4
who walk through the door

receive scholarship, enabling them to nurture their mind, body and spirit.

POSITIVE YOUTH DEVELOPMENT

18,440
youth supported

in our digital studio, day camps, swim lessons, child care, sports and Krause Family Skate and Bike Park.

YOUR SUPPORT MATTERS
ymcasd.org/missionvalleygive

GIVE.

VOLUNTEER.

SHARE.

SCAN QR CODE

INVESTING IN OUR COMMUNITY
MISSION VALLEY YMCA

WAVES OF IMPACT

Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

1 IN 10 PEOPLE
that live in San Diego live in poverty

Our Y ensures ACCESS FOR ALL
regardless of ability to pay

Mission Valley YMCA provided 15,774 scholarships
ensuring access for all

STORY OF IMPACT

My name is Xamara, in 2013, my mother was largely absent, and my dad did everything he could to raise two daughters and a stepson without reliable support.

During this chaotic time, the YMCA became the one place where I felt safe and supported. Thanks to the YMCA scholarship program, my siblings and I experienced opportunities that would have otherwise been out of reach—summer camps, sports, and before- and after-school care. When my family was struggling most, the YMCA even provided Christmas gifts through the Angel Tree program, reminding us that we weren't alone.

The most influential experience was the annual campaign, which funded my participation in the Correia swim lesson program. At 13, I learned to swim safely for the first time, sparking a passion that helped shape my future.

Today, I'm proud to serve as a Head Lifeguard and Swim Lesson Instructor Trainer for the YMCA—the same organization that once supported me. The YMCA changed my life's trajectory, offering stability, compassion, and the belief that every child deserves the chance to thrive.

YOUR GIFT CHANGES LIVES

Amount	Impact
$50	provides a child with a month of life-saving swim lessons.
$100	provides three months of monthly membership to Mission Valley YMCA & Kruse Family Skate and Bike Park.
$250	provides two cancer survivors with the opportunity to participate in LIVESTRONG at YMCA.
$500	provides a child with a week of Day Camp.
$1,000	supports a senior with a year membership through our YMCA Active Adult (YAA) program.

Distributed $1,324,158
in scholarships and subsidies
to families, teens, seniors and children who needed us most.

Provided 136
life-saving swim lessons
through scholarships last year.

19,392 families and children
connected to child care referrals and direct financial support with child care vouchers.