



**MISSION:** We nurture a healthy spirit, mind and body so all can thrive while honoring our faith-based heritage.

**VISION:** To be the catalyst to transform lives and communities.

**2026 ANNUAL CAMPAIGN  
MAGDALENA ECKE FAMILY YMCA**

## The Annual Campaign moves our mission forward **TO ENSURE ACCESS FOR ALL.**

### OUR IMPACT

# 70,556

The number of individuals impacted across a variety of programs and services focused on health and well-being at the Magdalena Ecke Family YMCA.

### COMMUNITY NEED

**\$728,000 to provide equitable access to**  
YMCA memberships, programs and services.



### KEY STRATEGIC PRIORITIES

- HEALTH EQUITY
- MENTAL HEALTH
- POSITIVE YOUTH DEVELOPMENT

### TESTIMONIAL

“Our daughter was diagnosed at an early age with a rare, medically resistant form of genetic epilepsy. As a dual-income family, it was essential for us to find a program willing to accommodate our daughter’s specific medical and learning needs. The team at YMCA Preschool welcomed our daughter into their community with open arms. From the start, we met with her teachers and the preschool director to develop a comprehensive care and emergency plan in the event of a seizure. The YMCA Preschool team successfully managed and treated our daughter’s seizure episodes on campus and carried out our agreed-upon emergency plan efficiently and effectively. This commitment to supporting families with unique challenges, combined with the love, care and attentiveness our daughter has received at YMCA Preschool, has made all the difference for our family. Our gratitude and appreciation cannot be fully expressed in words. We have met annually with the preschool team to review our daughter’s care plan and progress, and each meeting is filled with emotion from both sides as we reflect on what a blessing this program has been for our family.”



### CREATING HEALTH EQUITY

In our LIVESTRONG at the YMCA program,

# \$16,704

provided memberships for 58 cancer survivors and their families, supporting their recovery, healing and renewed quality of life.

### SUPPORTING MENTAL HEALTH

# Over 2,000

youth and adults participated in life-saving swim lessons last year allowing them to feel comfortable and safe around all bodies of water.

### POSITIVE YOUTH DEVELOPMENT

# 37,328

children engaged with fulfilling enrichment activities through childcare, after school programming, camp and youth sports.

**YOUR SUPPORT MATTERS**  
[ymcasd.org/eckegive](https://ymcasd.org/eckegive)

**GIVE.  
VOLUNTEER.  
SHARE.**



# INVESTING IN OUR COMMUNITY

## MAGDALENA ECKE FAMILY YMCA

# WAVES OF IMPACT



Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.



**1 IN 10  
PEOPLE**  
that live in  
San Diego  
live in poverty.

The Magdalena Ecke Family YMCA provided  
**\$1,310,311**  
in equitable access last year through YMCA  
scholarships and program subsidies for those  
needing our assistance.



Our Y ensures  
**ACCESS  
FOR ALL**  
regardless of  
ability to pay.

## STORY OF IMPACT

"I just wanted to take a moment to express my heartfelt appreciation for everything you do to create such a wonderful camp experience for my son, Teddy, each year. Every morning, he is welcomed with genuine positivity and energy that sets the tone for his day. The care and attention your team puts into creating a safe, inclusive and joyful environment is something truly special. Thanks to you, he's been able to participate in exciting activities like Splash Camp with confidence and enthusiasm. We've had such a consistently positive experience over the years that we've recommended the program to several friends and will continue to do so. My daughter, Madeline, can't wait for her turn to start camp once she turns five in a few weeks. It's clear how much thought and heart go into making this camp a place where all kids can thrive. We're looking forward to more summer fun and meaningful memories in the weeks ahead. Thank you again for all that you do — it makes a real difference."



**YOUR  
GIFT  
CHANGES  
LIVES**

**\$1,000** provides a low-income working family with a month of quality licensed childcare.

**\$500** gives two children the gift of lifetime memories in a week of summer camp.

**\$250** allows us to offer critical swim lessons so every child and adult is safe around water.

**\$100** gives one month of membership to a senior in need of connection and community.

The need is  
greater than ever! **\$1,310,311**



**Nearly 53,000**  
program participants

engaged in educational and enrichment activities  
to ensure that their physical, mental, spiritual and  
social well-being remain strong and healthy.



**8,900**  
camp registrations

all year round, including 50 campers in our  
Adaptive program for children with special needs,  
at no additional cost to the families.