



YMCA OF SAN DIEGO COUNTY
**COMMUNITY
WELL-BEING
& BELONGING**

MISSION

We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

VISION

To be the catalyst to transform lives and communities.



**CONNECTION
IN COMMUNITY**

**2025 ANNUAL CAMPAIGN
MAGDALENA ECKE FAMILY YMCA**

THE ANNUAL CAMPAIGN MOVES OUR MISSION FORWARD TO ENSURE ACCESS FOR ALL.

OUR IMPACT

The Maddalena Ecke Family YMCA impacted the lives of

54,158

individuals

across a variety of programs and services focused on health and well-being.

COMMUNITY NEED

\$670,000 to provide equitable access to YMCA memberships, programs, and services.



OPENING OUR DOORS TO:

HEALTH EQUITY

MENTAL HEALTH

YOUTH DEVELOPMENT

ENSURING ACCESS FOR ALL



TESTIMONIAL



“Our fully blind 3-year-old son has been doing gymnastics classes at the YMCA with Ms. Heather and he can hardly wait a week in between his classes. We have been amazed with how his balance, coordination and overall mobility dramatically improved and how much confidence he has gained in himself. He now tries to perform his gymnastics moves on anything that resembles a bar or a balance beam anywhere we go! We are happy to see him being so passionate about gymnastics and we cannot wait to see what he will learn next!” – Olga, mother of George

**GIVE.
VOLUNTEER.
SHARE.**

**SCAN
QR CODE**



**CREATING
HEALTH EQUITY**

13,953

enrollments needing our financial assistance in programs and membership ensuring that nobody is denied access to the Y

**SUPPORTING
MENTAL HEALTH**

1,700 Seniors

finding connection at the Y through friendship, group exercise classes, swimming and participation in various clubs to keep their minds stimulated in their golden years

**NURTURING
YOUTH DEVELOPMENT**

70% of local households

have dual working parents, underscoring the critical need for Y preschool, after-school childcare and summer day camps to ensure our youth are always learning and thriving

YOUR SUPPORT MATTERS >>>>>

ymcasd.org/eckegive

INVESTING IN OUR COMMUNITY

MAGDALENA ECKE FAMILY YMCA



Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay. When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

1 IN 10
PEOPLE
that live in
San Diego
live in poverty

Our Y ensures
ACCESS
FOR ALL
regardless of
ability to pay

The Magdalena Ecke Family
YMCA provided
\$1,019,687
in equitable access last year through YMCA
scholarships and program subsidies for
those needing our assistance

TESTIMONIAL



STORY OF IMPACT

"I have been an enthusiastic and passionate member at the Ecke YMCA for 45 years. As an avid half-marathoner, I enjoy the weekly Y running group, love swimming endless laps for refreshing the senses, build trust and friendships in the weight room on cardio machines, yoga and a variety of other fun classes. In March 2024, I was diagnosed with sudden onset of Guillain-Barre Syndrome, a rare neurological disorder in which the body's immune system attacks the nerves. The numbness, 100% paralysis and pain quickly spread throughout my entire body requiring intubation, a ventilator machine, a feeding tube, a tracheotomy and other life saving measures. After over 5 months in four medical centers, I am home but unable to walk or use my hands normally. My first goal was to return to the YMCA! The Y members have inspired, supported and pushed me along the way. The Y trainers and personnel have been caring and beyond helpful. They encourage me to believe that we are capable of doing more than we think is possible. This is not about me, but all of us together - enjoying the camaraderie that we share at the YMCA. THANK YOU!" -Patty M.

YOUR
GIFT
CHANGES
LIVES

- \$1000** provides a low-income working family with a month of licensed childcare
- \$500** gives a family a memorable weekend bonding experience in the great outdoors
- \$250** supports a child with a memorable camp experience for one week
- \$100** gives the gift of safety around water with one month of swim lessons

The need is greater than ever! » **\$1,019,687**



8,000

camp registrations during the summer of 2024, including 30 campers in our Adaptive Program, formerly called Inclusion, for children with special needs at no additional fee to the families

Nearly 2,000

youth and adults participated in life-saving swim lessons throughout the year to safeguard against drowning, the #1 cause of death for 1-to-4 year olds.

YOUR SUPPORT MATTERS >>>>>>

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