

## YMCA OF SAN DIEGO COUNTY COMMUNITY WELL-BEING & B E L O N G I N G

#### MISSION

We nurture a healthy spirit, mind, and body so all can thrive while honoring our faith-based heritage.

#### VISION

To be the catalyst to transform lives and communities.

# CONNECTION IN COMMUNITY

## 2025 ANNUAL CAMPAIGN YMCA OF SAN DIEGO COUNTY

THE ANNUAL CAMPAIGN MOVES OUR MISSION FORWARD TO ENSURE ACCESS FOR ALL.

#### **OUR IMPACT**

The YMCA of San Diego County impacted the lives of

> 289,740 individuals,

with an astounding 497,852 well-being interactions across a variety of programs and services.

#### **COMMUNITY NEED**

\$7.5M to provide equitable access to YMCA memberships, programs, and services.



#### OPENING OUR DOORS TO:

**HEALTH EQUITY** 

MENTAL HEALTH

YOUTH DEVELOPMENT

# ENSURING ACCESS FOR ALL MARCHARCON ACCESS FOR ALL



#### CREATING HEALTH EQUITY

**198,551** scholarships provided to families, teens, seniors, and children who

needed us most.

#### Excerpts from a mother with two sons on the autism spectrum:

"My boys love being at the Y. I watched them make friends, build confidence, and most importantly, feel like they belong. For us, the YMCA isn't just a gym or a childcare center. It's a place where my children are accepted and safe while stimming (an autistic coping mechanism) in happiness. So when you support the Y, you're doing more than donating to a program. You're giving families like mine a place to feel whole again – a place where children and parents alike can grow, connect, and thrive. Thank you for believing in us, for supporting the Y, and for making this incredible journey possible."

#### SUPPORTING MENTAL HEALTH

Distributed \$336,000

in emergency funds to support family cohesion and reunification for children and families impacted by the child welfare system. GIVE. VOLUNTEER. SHARE.

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### NURTURING YOUTH DEVELOPMENT

253,982 youth supported

in Membership, Day & Overnight Camps, Swim Lessons, Child Care, Preschool, Sports & Gymnastics, Adventure Clubs, Childcare Resource Service, Youth & Family Services, and Expanded Learning programs.

# YOUR SUPPORT MATTERS >> www.ymcasd.org/aogive

**TESTIMONIAL** 

## INVESTING IN OUR COMMUNITY 前前前前前前前的前方的上 YMCA OF SAN DIEGO COUNTY

Through generous donations to our Annual Campaign, we are able to give every individual the Y experience, regardless of their ability to pay.

When you give to the Y, you are making an investment in our community and giving those in need the opportunity to thrive.

**1 IN 10 PEOPLE** that live in San Diego live in poverty



YMCA of San Diego County provided **198,551** scholarships ensuring access for all



# STORY OF IMPACT <<<<<<<

"Two years ago, my husband passed away suddenly, and both of the kids were very lost, and they started to attend YMCA overnight camps. This experience has made such a great impact in their life. The staff, the management, and the counselors have all been amazing, and have taken care of the children as if they were their own. I now recommend YMCA overnight camps to every parent I come in contact with who wants their children to have a positive experience to learn and grow emotionally, mentally, and physically into healthy adults."

-Julia

# YOUR GIFT CHANGES LIVES

\$397	sends a child to a week of Day Camp.
\$538	provides Before & After School care for a month.
\$1,284	provides a year membership for individuals with physical disabilities in partnership with the Challenged Athletes Foundation.
\$2,500	provides one month of subsidized care and rent so a young person has safety and support.



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